

MAY 2018



Turning the City *Purple*

Your City Newsletter



Chester BID
Shop | Dine | Play



Welcome to the new look CH1ChesterBID newsletter!

Keep up-to-date with the latest BID news, information and opportunities to ensure that you get the most from your Business Improvement District.

The way that businesses communicate with their customers and each other has come under the spotlight recently due to the upcoming introduction of the General Data Protection Regulations (GDPR) which apply from 25th May 2018. GDPR will affect all businesses, regardless of their size or sector, **so last month we organised a GDPR workshop for businesses.**

To find out more about the changes and assess the impact on their business, I would recommend visiting the ICO website **www.ico.org.uk**.

Arranging awareness sessions or training for our businesses is just one of the services CH1ChesterBID provides so if there is a particular subject we can help you with please get in touch.



Carl Critchlow

**Carl Critchlow,
CH1ChesterBID Manager**

City Centre Management



BID IN BLOOM AWARD

Visitors to the city can expect a greener welcome this summer thanks to CH1ChesterBID which is investing in **over 100 purple planters**, hanging baskets and railing baskets to aim for the '**RHS BID in Bloom**' Award! Our theme for the city this year will be Purple Flag, in celebration of the city achieving the Purple Flag award for excellence in the night time economy.



Judging is due to take place July/August with the Awards ceremony at the end of the year.

The purple floral displays will be installed at the end of May and will be here until October. There will also be a series of environmental activities and trails which will all contribute towards our competition entry for the award.

In addition, many businesses are supporting our 'In Bloom' entry by installing purple themed hanging baskets.

If you would like to get involved, please get in touch with your City Centre Manager, Nick White, on nick.white@ch1chesterbid.co.uk



Chester Welcome

CUSTOMERS WELCOMED:

1,986

BUSINESSES VISITED:

177

Open up this newsletter to reveal your Chester city centre calendar for June!

Marketing and Events

TALKING WALLS



All good things must come to an end and our Talking Walls project will conclude on **21st June 2018**. We have just launched a new 'Secret Lives of Shops' walk – maps are available from the Visitor Information Centre and in shops located on the route. Please spread the word of this '**final chance**' to take the Talking Walls tour!

CH1 CHESTER COMEDY FESTIVAL



The CH1 Chester Comedy Festival is coming to the city centre for the first time from **1st - 8th July**, running for 8 days, in 16 venues, featuring 26 comedians from across the world. This festival will be hosted in some of Chester's well-known venues, including Chester Cathedral, The Chester Grosvenor Hotel and Chester Town Hall. Don't miss your chance to get tickets and to promote this to your customers: www.ch1chestercomedyfestival.com

HOW CAN YOU GET INVOLVED?



Butterflies and Bumblebees are heading to Chester for our summer trail! If you want to be featured on the trail contact Emily, emily.ghazarian@ch1chesterbid.co.uk or **01244 403680**. Spaces are limited so don't miss your chance to be part of the buzz!

Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing info@ch1chesterbid.co.uk and asking to be added to the mailing list!



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JUNE 2018



We're turning
the City *purple!*

MON	TUE	WED	THUR	FRI	SAT	SUN
				FRIDAY NIGHT COMEDY AT ALEXANDER'S 8:00pm 2 Rufus Court, CH1 2JW	MAMMA MIA! 70'S PARTY 7:30pm The River Dee LIVE COMEDY: JUNIOR SIMPSON 8:00pm Rosies Nightclub, CH1 2HA	
				1	2	3
			OPERA GRILL PRESENTS RONNIE SCOTT'S LIVE 7:00pm Opera Grill, CH1 1DF	FRIDAY NIGHT COMEDY AT ALEXANDER'S 8:00pm 2 Rufus Court, CH1 2JW POLO AT RACECOURSE Chester Racecourse, CH1 2LY	POLO AT RACECOURSE Chester Racecourse, CH1 2LY CHESTER REGATTA Sandy Lane, CH3 5EU HITS OF THE 90'S PARTY 7:30pm The River Dee	DRAGON BOAT FESTIVAL Sandy Lane, CH3 5EU
4	5	6	7	8	9	10
			FIFA World Cup starts Ramadan ends	FRIDAY NIGHT COMEDY AT ALEXANDER'S 8:00pm 2 Rufus Court, CH1 2JW	SUMMER SATURDAY RACES Chester Racecourse, CH1 2LY TASTE CHESHIRE FARMERS MARKET 9:30am City Centre	FREE PARKING AT CHESTER RACECOURSE All day Chester, CH1 2LY Father's Day
11	12	13	14	15	16	17
			TALKING WALLS OF CHESTER ENDS City Centre CHESTER LIVE FESTIVAL Various City Centre Venues	FRIDAY NIGHT COMEDY AT ALEXANDER'S 8:00pm 2 Rufus Court, CH1 2JW CHESTER LIVE FESTIVAL Various City Centre Venues CHESTER HERITAGE FESTIVAL Various City Centre Venues	CHESTER LIVE FESTIVAL Various City Centre Venues CHESTER HERITAGE FESTIVAL Various City Centre Venues MID-SUMMER WATCH PARADE 2:00pm Chester Town Hall	CHESTER LIVE FESTIVAL Various City Centre Venues CHESTER HERITAGE FESTIVAL Various City Centre Venues MID-SUMMER WATCH PARADE 2:00pm Chester Town Hall
18	19	20	21	22	23	24
CHESTER HERITAGE FESTIVAL Various City Centre Venues	CHESTER HERITAGE FESTIVAL Various City Centre Venues	CHESTER HERITAGE FESTIVAL Various City Centre Venues MYSTERY PLAYS START Chester Cathedral	CHESTER HERITAGE FESTIVAL Various City Centre Venues	CHESTER HERITAGE FESTIVAL Various City Centre Venues FRIDAY NIGHT COMEDY AT ALEXANDER'S 8:00pm 2 Rufus Court, CH1 2JW LADIES EVENING 4:30pm Chester Racecourse	CHESTER HERITAGE FESTIVAL Various City Centre Venues SUMMER FESTIVAL RACES 11:30am Chester Racecourse	
25	26	27	28	29	30	

**A CITY FULL
OF EVENTS**

To find out more about
our events visit
experiencechester.co.uk/events

Don't forget to send any offers, promotions or details of events you have to info@ch1chesterbid.co.uk