

2018 Easter Wrap Up:

Easter Eggsplorer city wide egg hunt

165 entries completed! Bella (age 5) was our lucky winner of a £50 custom prize bundle kindly donated by The Entertainer on Foregate St.

'What a fantastic way to experience Chester! Everyone in the shops were so lovely, some of them even had extra sweets to hand out to our kids while they were eggsploring.' Anna, Bella's Mum

'Bella and Esme were SO excited to collect the prize bundle and The Entertainer gave us a fantastic bundle of gifts which both the girls are already getting stuck into - especially the slime!!'

'We had such a lovely afternoon doing the Easter egg hunt in all the shops around the centre of Chester during the Easter holidays - we were welcomed warmly wherever we went and the girls loved finding all the hidden eggs - they were quite competitive! But to have won the prize draw as well has been a fantastic surprise and we are all very grateful to Chester Bid, The Entertainer and all the shops who took part in the brilliant Easter Egg Trail!' Anna, Mum of winner



Chester Chilli Fest!

- 20 vendors, live music and Clash of the Titans Chilli Eating Competition attracted people into the city centre.
- Footfall on Northgate Street was up with more than 2100 people compared to the same Saturday in 2017.
- Thank you to Chester Market for loaning us a gazebo & tables, The Cathedral for loaning us chairs, and the Visitor Information Centre for providing the power.



Family Film Screenings

Hop and The Jungle Book saw more than 933 tickets booked!

Date	Time	Film	Booked	Attended	% turnout	% capacity
Sat 31 st Mar	11am	Hop	147	76	52%	63%
Tues 3 rd Apr	11am	Jungle Book (2016)	142	96	68%	80%
Thu 5 th Apr	11am	Hop	67	Equipment Failure so the museum hosted a craft activity instead		
Sat 7 th Apr	11am	Jungle Book	141	48	34%	40%
Tue 10 th Apr	11am	Hop	149	93	62%	78%
Thu 12 th Apr	11am	Jungle Book	144	72	50%	60%
Sat 14 th Apr	11am	Hop	143	64	45%	45%

933 Tickets Booked

449 Attendees (due to no shows and one screening that was cancelled due to an equipment failure)

'You certainly know how to entertain families visiting Chester.' Martina, mum of 2 boys called Jack and Alex

